

1

Overview

This workshop highlights the need for visual thinking in today's businesses. Based on scientific theories of 'whole brain thinking' this course aims to balance left-brain rational analysis and reasoning with right-brain conceptual problem solving and innovation. By considering communication and logic in these terms, business professionals will be more adaptable and responsive to the variety of challenges they face in the workplace.

Introduction

- Visual thinking is a key communication and problem solving tool
- The process of visual thinking involves: looking, seeing, imagining and showing
- We will introduce you to practical ways of improving visual thinking

This knowledge will help you understand and anticipate problems in a changing business environment and give you the tools to solve issues quickly and innovatively.

Business Benefits

The module provides participants with the foundational knowledge and core strategies to handle difficult, ambiguous and rapidly changing situations with confidence.

Learning Objectives

By attending this highly interactive and practical course participants will:

- Learn the theoretical process and significance of visual thinking
- Learn how to develop your visual thinking skills using a proven model
- Practice using this model and applying the concept to real-life scenarios

Who should attend?

Those who need to communicate with people to achieve outcomes and results. Better visual thinking will help identify, solve and present problems and solutions in an effective and interactive manner. There is a wealth of research that demonstrates visual thinking is an increasingly vital skill used by the most successful leaders in today's businesses.

The module is fun and interactive, and promotes self-development and team-work.

Find out more

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