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Overview

This workshop gives professionals the opportunity to develop fundamental communication skills. Based on scientific theories of 'whole brain thinking' this course aims to balance left-brain rational analysis with right-brain conceptual problem solving and innovation. Using pieces of art to explore observation, expression and communication, professionals will learn how to deliver compelling messages and translating abstract ideas and concepts in a business context.

Introduction

- We will use art works to engage participants in contemporary communication techniques
- Strip back the rigidity of modern business rhetoric and find the meaning in conversing again
- Visual art processes support learning in expressing complex information in a high-pressure environment

These techniques will help participants communicate and engage in meaningful conversations which deliver results.

Business Benefits

The module provides participants with the skills to observe, describe and relate key messages to each other while learning how visual art helps express concepts and ideas.

Learning Objectives

By attending this highly interactive and practical course participants will:

- Improve communication skills through arts-based activities
- Learn how to express and explain abstract ideas in business
- Encourage individuals to engage in meaningful conversations which drive business performance
- Practise applying skills in the professional environment

Who should attend?

Those who communicate in complex, ambiguous or uncertain environments. This course is aimed at professionals who need to find better ways to talk, listen and connect on a personal level in a globally connected world.

The module is fun and interactive, and promotes self-development and team-work.

Find out more

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