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Overview

This workshop explores the need to develop a creative and curious mindset when managing complexity and ambiguity. Based on scientific theories of 'whole brain thinking' this course aims to balance left-brain rational analysis with right-brain conceptual problem solving and innovation. Using visual art techniques to explore observation, contemplation and creative processes, business professionals will transfer learning to practice solving problems and how to find a competitive edge.

Introduction

- Visual art processes support learning in how to manage complex information in a high-pressure environment
- The process of visual drawing involves: observing, contemplating and creating
- We will introduce you to practical ways of responding to complexity and identifying what's important

These techniques will help participants navigate complexity and respond to issues innovation and creativity.

Business Benefits

The module provides participants with the skills to step back and observe what's important while learning how to slow down and create the space for innovation and inspiration.

Learning Objectives

By attending this highly interactive and practical course participants will:

- Engage with the learning process through arts-based activities
- Develop observation and recording skills
- Experience the value of mindfulness and focus in creativity
- Practise applying skills in the professional environment

Who should attend?

Those who manage complexity, ambiguity and uncertainty. Professionals engaged in high-speed analysis and who need to respond more innovatively to high-pressure situations.

The module is fun and interactive, and promotes self-development and team-work.

Find out more

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